



Get started using ORBIS

Basic segmentation

ORBIS is a global company information database.

It contains data, found in companies' financial reports, ie:

- Contact info
- Financial key figures

ORBIS also supplies more information from other sources and own research, ie:

- Industry classifications and activity description
- Ownership – recent and historical
- Branches and subsidiaries

Data is harmonized for easy comparison



Create your search

Add a search step

Choose a search step from the list to add it to your search

Load a search

Retrieve a search that you have saved

Load a company set

Retrieve a company set that you have saved

Favourites

Company

Identifiers

Location

Activities and industry

Financials

Directors, managers and advisors

▶ Ownership

Stock and Earnings estimates

Credit default swaps

Recent updates

Notes and custom data

▶ Intellectual property

A solution from



BUREAU VAN DIJK

A Moody's Analytics Company

Basic segmentation – delete old search

Find a company

Your search: 1 company

Search step

1. Quick search on: THOMAS COOK GMBH

X [checked] Start again

Find a company

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- Favourites
- Company**
- Identifiers
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- Activities and industry
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- Directors, managers and advisors
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- Notes and custom data
- Intellectual property

To start a new search: Delete old search steps – delete (X marks the spot) or press the button Start again in the top

A basic segmentation could be all companies located in a specific country, (or region, city) within a specific industry:

Basic segmentation: WHICH LOCATION?

1

- ☆ World region, country or region in country
- ☆ NUTS classification
- ☆ City
- ☆ Postcode
- ☆ Street address
- ☆ Zip code radius
- ☆ US Metropolitan Statistical Areas

In 'Location' menu:
Press 'World region, country or region
in a country'

Search by name OR find the country in the list, open up sub-divisions by pressing the small arrows.

Choose location(s): Press '+'

2

Search by name

- ▶ Czech Republic (CZ)
- ▼ Denmark (DK)
 - ▶ Hovedstaden
 - ▼ Midtjylland
 - Aarhus
 - Favrskov
 - Hedensted
 - Herning
 - Holstebro
 - Horsens
 - Ikast-Brande
 - Lemvig
 - Norddjurs

3

Done? Press the **OK** button to proceed



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Basic segmentation – WHICH INDUSTRY?

In 'Activities and industry' menu:
Press 'Industry classifications'.

The screenshot shows the orbis search interface. On the left is a navigation sidebar with icons for home, search, and other functions. The main area has a search bar with the text 'Find a company'. Below it, it says 'Your search: 201,899 companies'. There are two search steps listed: '1. Status: Active companies, Unknown situation' and '2. World region/Country/Region in country: Midtjylland'. A 'Boolean search:' section is also visible. At the bottom, there is a section titled 'Add a search step' with a list of categories: 'Favourites', 'Company', 'Identifiers', 'Location', 'Activities and industry' (highlighted in blue), and 'Financials'. An arrow points from the 'Activities and industry' category to a list of options.

- Industry classifications
- Entity type
- Specialisation
- Activity text search
- BvD sectors

1

In 'Activities and industry' menu:
Press 'Industry classifications'.

3

The screenshot shows search results for the query 'travel'. At the top is a search bar with 'travel' and a close button. Below it are several results, each with a plus sign in a square on the right. The second result, '791 - Travel agency and tour operator activities', has a green checkmark in a square on the right. A large black circle with the number '2' is overlaid on the right side of this result.

- Add all
- 7911 - Travel agency activities
- 791 - Travel agency and tour operator activities
- 79 - Travel agency, tour operator reservation service and related activities

2

Search by industry name or classification code OR find the industry in the list, open up sub-divisions by pressing the small arrows.

Search by name
Choose industry/ies: Press '+'

The screenshot shows search results for the query '79 - Travel agency, tour operator reservation service and related activities'. It shows a hierarchical list of results. The top result is '78 - Employment activities'. Below it is '79 - Travel agency, tour operator reservation service and related activities', which is expanded to show sub-items: '791 - Travel agency and tour operator activities' (highlighted with a green checkmark), '7911 - Travel agency activities', '7912 - Tour operator activities', and '79 - Other reservation service and related activities'. There are plus signs in squares to the right of each item. At the bottom, there is a blue button labeled 'OK' and a text prompt: 'Done? Press the OK button to proceed'.

- 78 - Employment activities
- 79 - Travel agency, tour operator reservation service and related activities
 - 791 - Travel agency and tour operator activities
 - 7911 - Travel agency activities
 - 7912 - Tour operator activities
 - 79 - Other reservation service and related activities

OK

Done? Press the OK button to proceed

Basic segmentation – SEARCH OVERVIEW

Your basic segmentation is complete!
See your search steps in the top of the page (or click the magnifier symbol) in the main menu).

Your search: 256 companies

Search step

- ✕ 1. Status: Active companies, Unknown situation
- ✕ 2. World region/Country/Region in country: Midtjylland
- ✕ 3. NACE Rev. 2 (Primary codes only): 791 - Travel agency and tour operator activities

Boolean search:

1 and 2 and 3

The first step is an automatic mandatory – this step excludes historical companies. If the step is missing, include this step from 'Company' > 'Status' menu

Result for:	Step	Search
>	286,964,576	286,964,576
>	331,438	201,899
>	822,707	256
	Total:	256

[VIEW RESULTS >](#)

Press 'VIEW RESULTS' to the your segment – and to proceed to adding more info + downloading the company set in Excel.

