

# Benchmarking business enterprises in ORBIS



ORBIS can help benchmarking your business against a selection of enterprises (from one or multiple countries) based on the business enterprises' financial key figures.

Start doing a basic segmentation.  
Your industry in the chosen market(s):

Search step	Result for:	Step	Search
<input type="checkbox"/> <input checked="" type="checkbox"/> 1. Status: Active companies, Unknown situation	>	323,058,440	323,058,440
<input type="checkbox"/> <input checked="" type="checkbox"/> 2. World region/Country/Region in country: Norway, Sweden, Finland	>	7,352,844	5,331,364
<input type="checkbox"/> <input checked="" type="checkbox"/> 3. NACE Rev. 2 (Primary codes only): 1412 - Manufacture of workwear	>	132,759	164
Boolean search: <input type="text" value="1 and 2 and 3"/> <input type="button" value="↺"/> <input type="button" value="❓"/>		<b>Total:</b>	<b>164</b>

Can't remember how to?

Download our guide 'Basic segmentation':

<https://library.baaa.dk/home/e-resources/orbis/>

Press the sub limitation



Financials



Key financials & employees

Operating revenue (Turnover) [Edit](#) million USD

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	Minimum	Maximum	Top
<input type="radio"/> Value	<input type="text"/>	<input type="text"/>	<input type="text"/>
<input type="radio"/> Growth rate	<input type="text"/> %	<input type="text"/> %	<input type="text"/>
<input type="radio"/> Rate of decline	<input type="text"/> %	<input type="text"/> %	<input type="text"/>
<input type="radio"/> Companies with a	<input type="radio"/> Positive trend <input type="radio"/> Negative trend		
<input checked="" type="radio"/> All companies with a known value			
<input type="checkbox"/> Include estimates			

When the value is not available, an estimate is calculated based on the last available year.

‘Turnover’ is a default choice. You can choose multiple values later, but if you’d like to change the central keyfigure to something else – press ‘Edit’.

Click  All companies with a known value >>> OK to limit the results to companies with data in your central keyfigure.

Please note that it isn’t mandatory to report turnover value in all countries.

The basic segmentation is now limited to companies with a known value in the central keyfigure.

**NB: Maximum number of companies to benchmark at a time: App. 1000 !!!!!**

Your search: 101 companies

Search step	Result for:	Step	Search
<input type="checkbox"/> <input checked="" type="checkbox"/> 1. Status: Active companies, Unknown situation	>	323,058,440	323,058,440
<input type="checkbox"/> <input checked="" type="checkbox"/> 2. World region/Country/Region in country: Norway, Sweden, Finland	>	7,352,844	5,331,364
<input type="checkbox"/> <input checked="" type="checkbox"/> 3. NACE Rev. 2 (Primary codes only): 1412 - Manufacture of workwear	>	132,759	164
<input type="checkbox"/> <input checked="" type="checkbox"/> 4. Operating revenue (Turnover): All companies with a known value, Last available year, exclusion of companies with no recent financial data and Public authorities/States/Governments	>	115,960,709	101
Boolean search: <input type="text" value="1 and 2 and 3 and 4"/> <input type="button" value="↺"/> <input type="button" value="❓"/>			<b>Total:</b> <b>101</b>

[VIEW RESULTS >](#)

Add your result with the keyfigures, you'd like to benchmark your business against.

Download our guide 'Adding & downloading data':

<https://library.baaa.dk/home/e-resources/orbis/>

Some companies don't mention a number but 'n.a.' (not available) or 'n.s.' (not statistically significant) in the data fields. Consider deleting these enterprises from the result list as these empty data will affect the analysis.

▶ Your search: 101 companies

< 4 / 5 >

<input type="checkbox"/>	Company name	Country ISO code
<input checked="" type="checkbox"/>	76. IDF SWEDEN	SE
<input checked="" type="checkbox"/>	77. A MARIE SYTJANST	SE
<input checked="" type="checkbox"/>	78. ISAR COLLECTION	SE
<input checked="" type="checkbox"/>	79. RASKAFOTTER SKOSKYDD	SE

Alerts

- 
-

Companies

- 
- 
- 
- 
-

2020	n.a.	n.a.
2020	n.a.	n.a.

## Let Orbis work the analysis – the benchmark:

Your search: 62 companies

Search step	Result for:	Step
× <input checked="" type="checkbox"/> 1. Status: Active companies, Unknown situation	>	323,038,067
× <input checked="" type="checkbox"/> 2. World region/Country/Region in country: Finland, Norway, Sweden	>	7,352,844
× <input checked="" type="checkbox"/> 3. NACE Rev. 2 (Primary codes only): 1412 - Manufacture of workwear	>	132,759
× <input checked="" type="checkbox"/> 4. Operating revenue (Turnover): All companies with a known value, Last available year, exclusion of companies with no recent financial data and Public authorities/States/Governments	>	115,960,709
× <input checked="" type="checkbox"/> 5. Selected companies: (39 deleted)	>	39
<b>Boolean search:</b> 1 and 2 and 3 and 4 and not 5	<b>Total:</b>	<b>62</b>

I've deleted 39 'n.a.' companies from my list, leaving 62

Click



in the menu left and then

1

### Peer analysis



Compare a group of companies against each other, or against summary statistics for the group.

[Go to >](#)

2

And then

 Key financials & employees

3

Dammit! There's no data!!! --- don't worry, it's because the default year is the actual year. It might take as long as 1-2 years for all enterprises to report their keyfigures to the national authorities. Before this has happened, ORBIS obviously hasn't any data. Choose another year ...

The screenshot shows the ORBIS interface with a year selection dropdown menu open. The year 2022 is selected. The data table below is mostly obscured by dark blue bars, indicating no data is available for the current year. The table headers include 'Sales revenue (th USD)', 'P/L before tax (th USD)', 'P/L for period [=Net income] (th USD)', 'Cash flow (th USD)', and 'Total assets (th USD)'. A 'Calculate values' button is visible at the bottom right.

Year	Sales revenue (th USD)	P/L before tax (th USD)	P/L for period [=Net income] (th USD)	Cash flow (th USD)	Total assets (th USD)	...
2022						
2021						
2020						
2019						
2018						

Median

Average

FRISTADS PRODUCTION SIA

SVARMIL AS

UAB VITAMEDA

Calculate values

1

Choose a relevant currency.

< > 2020

th DKK

Choose the relevant keyfigures

2

Variables

Variables				
Operating revenue (Turnover) (th DKK)	P/L before tax (th DKK)	P/L for period [=Net income] (th DKK)	Cash flow (th DKK)	Total assets (th DKK)

Companies
Standard deviation
Median
Average

Values

- FRISTADS PRODUCTION SIA
- SVARMIL AS
- UAB VITAMEDA

3

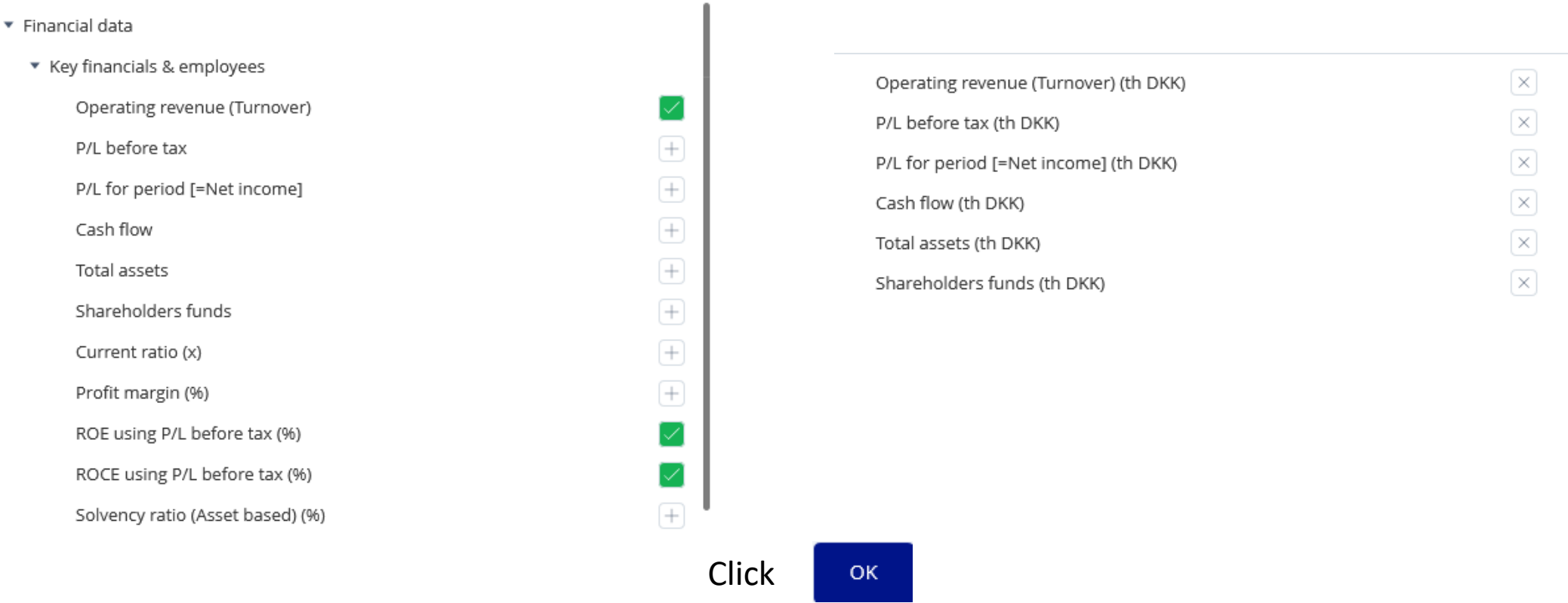
Click

Calculate values

# Variables

Some key figures are pre-chosen by the system. Delete those you don't need – choose those relevant for your market(s).

You might recall that you also chose key figures earlier on – but that was a workaround that made it possible for you to delete companies with no data (n.a.'s and n.s.'). This double-work is necessary as deleting is not possible in this part of the process.



Available Variables	Selected	Deletable
Operating revenue (Turnover)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
P/L before tax	<input type="checkbox"/>	<input type="checkbox"/>
P/L for period [=Net income]	<input type="checkbox"/>	<input type="checkbox"/>
Cash flow	<input type="checkbox"/>	<input type="checkbox"/>
Total assets	<input type="checkbox"/>	<input type="checkbox"/>
Shareholders funds	<input type="checkbox"/>	<input type="checkbox"/>
Current ratio (x)	<input type="checkbox"/>	<input type="checkbox"/>
Profit margin (%)	<input type="checkbox"/>	<input type="checkbox"/>
ROE using P/L before tax (%)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
ROCE using P/L before tax (%)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Solvency ratio (Asset based) (%)	<input type="checkbox"/>	<input type="checkbox"/>

Click



▸ Peer analysis: 62 companies

< > 2020 ☾

th DKK



Analysis by year ✎

Variables ✎

▼ Operating revenue (Turnover) (th DKK)	P/L before tax (th DKK)	P/L for period [=Net income] (th DKK)	ROCE using P/L before tax (%)	ROE using P/L before tax (%)
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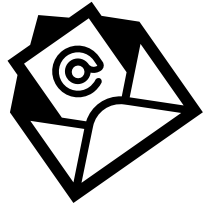
Companies ✎

Values ✎

Standard deviation	37,917	4,892	3,876	85.18	204.23
Median	1,783	97	30	7.18	10.82
Average	17,028	1,886	1,490	-5.89	-0.02

How to use these data to benchmark your enterprises?

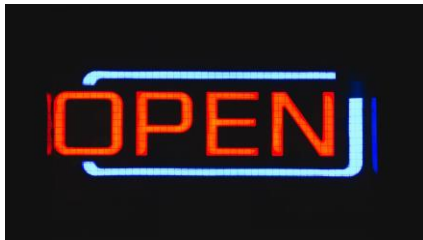
That's a different story altogether. Read it in your textbook on financial analysis!



[bibliotek@eaaa.dk](mailto:bibliotek@eaaa.dk)



7228 6040



Monday - Thursday: 9am-4pm  
Friday: 9am-2pm

