Bing, Bard, ChatGPT 3.5 and ChatGPT 4 – what is the difference?

If you don't have access to ChatGPT 4 or other paid large language models, you can still use generative AI. However, there are many diffeberces in functinalities among the free tools. This overview can help you consider which toll that best suits your need.

NB: The overview is a snapshot of selected tools in January 2024: Since the tools evolve constantly you can't take the information for granted - be sure to check them yourself.

	Microsoft Bing with Copilot*	Google Bard	ChatGPT 3.5	ChatGPT 4
Free access	X (with Microsoft-licence)	X	X	
Internet access	X			X
Built-in text reader	X (english)	X (also Danish)		X (also Danish, only in app)
Can summarize text in chat field	X (4.000 characters)	X (5.000 characters)	X (12.000 characters)	X (24.000 characters)
Can summarize text in webpages	X	X		X
Can summarize online pdf's	X			
Can upload articles i pdf				X
Can upload images / models	X	X		X
Image generation from text to image	X (DALL·E 3)			X (DALL·E 3)
Setting up tables	X	X	X	X
States online sources	X	X (if asked for, but no links)		X (if asked for)
States printed sources	X	X	X	X
Saves chat dialog		X	X	X

* Bing is a search engine with built-in generative AI (Copilot) but it requires specific Microsoft licenses (e.g. Microsoft 365 and Windows 11). Users without Microsoft licenses can still use Bing as a free web-based search engine in the Edge browser, but without access to Copilot. The AI functions are provided by i.a. ChatGPT 4 and Dall-E.

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