



MarketLine

B2B and B2C market information –
industries, companies, countries and cities

REPORTS

The different types of reports – industries & companies:



Industry Profiles

Assess the key dynamics, trends and level of competition for all major industries and sectors.



Industry Case Studies

In-depth analysis of industry level issues and trends.



Company Profiles

Key facts, employees, and analysis for over 100,000 global companies.



Company Case Studies

In-depth analysis of successful and unsuccessful company strategies, product launches and innovation.

The different types of reports - Countries, cities and .. such:



Country Profiles

In-depth analysis of the world's top 110 economies.



Theme Reports

Analysis of topics and megatrends impacting multiple industries, sectors, and countries.



Country Outlook and Global Risk Reports

Assess current trends and risks facing all major global economies, based around MarketLine's Country Risk Index (MLCRI).



Analyst Insights

Opinion from MarketLine Analysts on current business issues and trends.



City Profiles

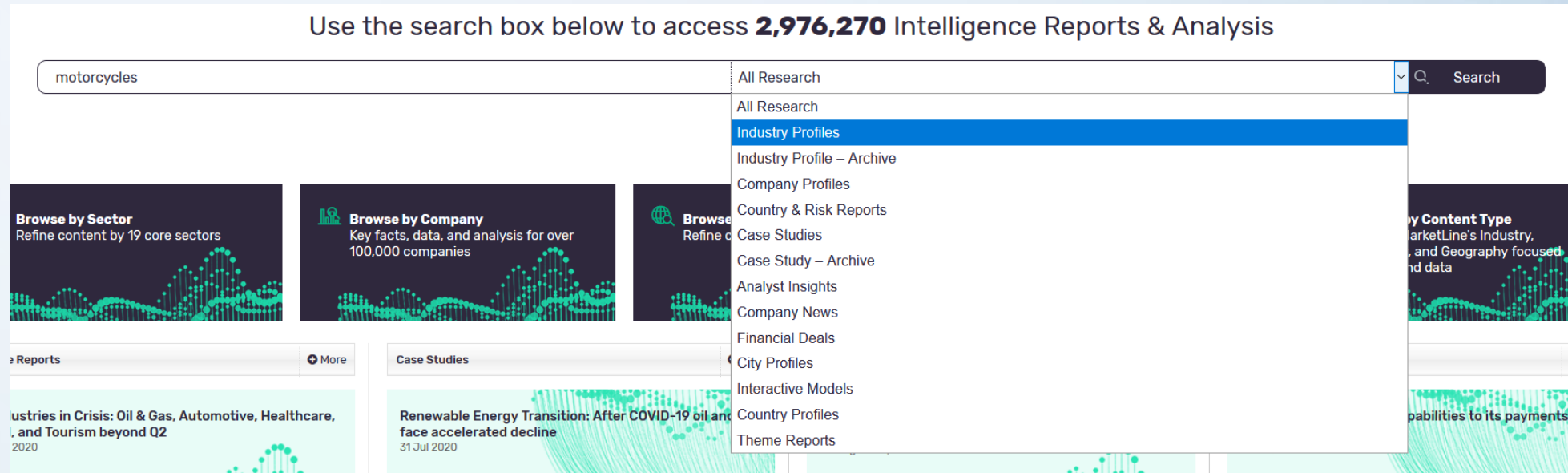
Political, economic, social, technological (PEST) analysis for over 180 cities.



Interactive Models

Interactive Models.

Search field:

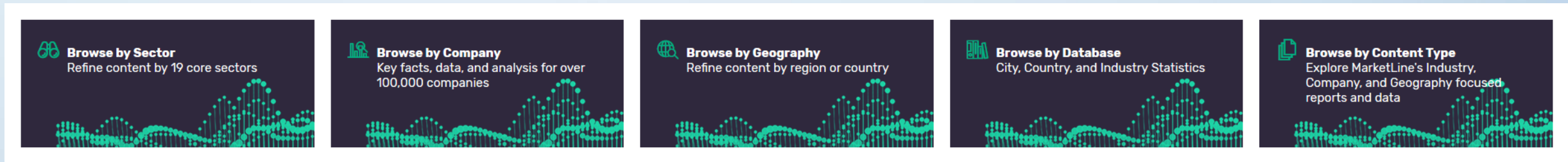


In the search field you can limit a subject to a specific type of report.

It's a shortcut if you know the vocabulary and which report type will be relevant.

We recommend that you use the 'browse-by' menus until you are familiar with MarketLine

'Browse by' menu:



Choose the relevant report type in the 'Browse by' menus and limit your choice (next side)

Delimitation

Delimitation is always on the left side of the screen. Click on the 'funnel' to open up for delimitation possibilities. Click on **Show Results** to see the search results.

The screenshot displays a search interface with a left sidebar and two main panels. The sidebar includes a search bar with 2,964,412 results, an 'Exact word' checkbox, and a 'Browse by Sector' button. Below are refinement categories: Sector, Geography, Content Type, and Date, each with a downward arrow. The 'Sector Refinements' panel has a search bar and a list of categories with checkboxes and expandable arrows. The 'Geographical Refinements' panel has a search bar and a list of countries with checkboxes. Green arrows point from the 'Sector' and 'Geography' categories in the sidebar to their respective refinement panels. Both panels have 'Clear' and 'Show Results' buttons at the bottom.

Hide Navigation

Search **2,964,412** Reports & Data

Enter keyword

Exact word

Browse by Sector

Refinements

Sector ▾

Geography ▾

Content Type ▾

Date ▾

▾ Sector Refinements

Search for industry

- Aerospace and Defense
- Agriculture and Forestry
- Automotive
 - Automobile Distribution
 - Automobile technology
 - Insurance
- Materials
- Parts, Tires and Aftermarket
- Vehicle Manufacturing
- Business and Consumer Services
- Chemicals
- Construction & Real Estate

▾ Geographical Refinements

Search for geography

- Asia-Pacific
- Europe
 - Albania
 - Andorra
 - Austria
 - Belarus
 - Belgium
 - Bosnia and Herzegovina
 - Bulgaria
 - Channel Islands
 - Croatia
 - Cyprus

Clear **Show Results**

Clear **Show Results**

Click on the little triangles to the left of a category, to open up the subcategories.

Contact the library if you have
problems (with MarketLine ;-)



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